

Doty vs. Sequeira? Maybe Next Year . . .

Van Arnold's [15-April-10 press release](#) entitled "Students in Free Enterprise Team Earns Regional Award" tells the story about how USM's Jennifer Sequeira-led Students in Free Enterprise team took home the "Rookie of the Year Award" at the SIFE USA Regional Competition in Atlanta in early April of 2010. USM was one of 53 teams competing in the Atlanta Regional, so such a high-level performance represents a significant accomplishment for the first-time SIFE competitors from Hattiesburg. According to Sequeira, ". . . we look forward to next year's competition."

The Atlanta competition was one of 12 SIFE Regionals taking place around the U.S. at the same time. And, out in the Dallas Regional the [top prize winner](#) was the SIFE team from the University of Texas at Tyler, home of former CoB dean Harold Doty, who is also the current dean of the b-school at UTT. Doty is pictured below with the UTT SIFE team.



In the picture above, Doty is on the front row, second from the left, and holding the trophy. Despite the arrangement of the group above, Doty did not coach/lead the UTT SIFE team. It was guided by Tammy Cowart and Kerri Keech.¹ By winning the SIFE Regional in Dallas, the UTTers will travel to Minneapolis on 11-May-10 to compete in the 2010 SIFE National Exposition. USMNEWS.net wishes the UTT SIFE team, along with professors Cowart and Keech, all the best for the national championship competition. Maybe next year the USM and UTT SIFers will meet in the title match.

¹ Despite not actually guiding the UTT SIFE team to the regional championship, sources say Doty likely already has this UTT b-schoolers' accomplishment on his vita.